

LEHMANN

REIMS • FRANCE

MAISON LEHMANN UNVEILS THE LEHMANN EXPERIENCE

PRESS RELEASE

OCTOBER 2024



Contact

Diane Nunes

d.nunes@lehmann-sa.fr

+33 (0)6 13 85 83 24

LEHMANN

REIMS • FRANCE

MAISON LEHMANN UNVEILS THE LEHMANN EXPERIENCE

— PRESS RELEASE —
OCTOBER 2024

Maison Lehmann, the French brand of tasting glasses, is pleased to present the Lehmann Experience. This immersive experience centered around the world of glassmaking will be held in its private mansion at 20 Boulevard Lundy in Reims.

This 1h30 workshop, available in French and English, was born from the desire to showcase glassmaking know-how, a craft steeped in 2 000 years of history. Lehmann invites you on a journey through time, where our team will reveal the secrets behind the glass, its history, its manufacturing secrets and its influence on tasting.

During this visual and audio experience, you'll have the opportunity to taste an iconic cuvée in five different settings that trace the evolution of the Champagne glass. **Spark your curiosity by discovering how glass enhances this nectar and harmoniously shapes the different phases of tasting!**



MAISON LEHMANN UNVEILS THE LEHMANN EXPERIENCE

— PRESS RELEASE —
OCTOBER 2024

The Lehmann Experience will be officially launched to the public in October 2024. To take part in a workshop, you can now book your chosen timeslot online at www.lehmann-sa.com for €45 per person. **Your ticket entitles you to a 15% discount on all Maison collections on the day of the event.**

To ensure an intimate and welcoming experience, the workshop will be accessible by reservation only and limited to six participants. If you would like to reserve a workshop for a special event, please send your request to:
lehmann-experience@lehmann-sa.fr



ENHANCE YOUR SHARING MOMENTS

PASSION • ELEGANCE • EXPERTISE

Contact

Diane Nunes
d.nunes@lehmann-sa.fr
+33 (0)6 13 85 83 24

LEHMANN

REIMS • FRANCE

MAISON LEHMANN UNVEILS THE LEHMANN EXPERIENCE
OCTOBER 2024

ABOUT MAISON LEHMANN

Haussmann-style moldings and oenological precision come together at the headquarters of Maison Lehmann, the French brand of tasting glasses, located in Reims, Champagne

In this setting, Lehmann designs tasting glasses with a singular identity and a predilection for marrying elegance and technique. The contemporary curves of the Maison's creations convey the expression of the world's wines and enhance tasting moments without compromise.

All of Lehmann glasses are produced in crystalline, a lead-free crystal that guarantees exceptional brilliance, transparency and sound. Driven by the desire to convey a singular tasting experience, the Maison has launched into two years of research and development to offer Ultralight technology in 2021, applied to mouth-blown and machine-blown glasses. This technique produces glasses of exceptional finesse and optimal lightness, while enabling the company to meet growing market demand for premium tasting glasses

The Lehmann brand focused on the future, it's a collective adventure, a shared passion, a desire for elegance, sharing & ideals.



Maison Lehmann - 20 boulevard Lundy, 51100 Reims
+33 (0)3 26 77 16 77 - contact@lehmann-sa.fr